

Financing Ethiopia's Wildlife Economy

Presented by Simeneh Admasu PhD

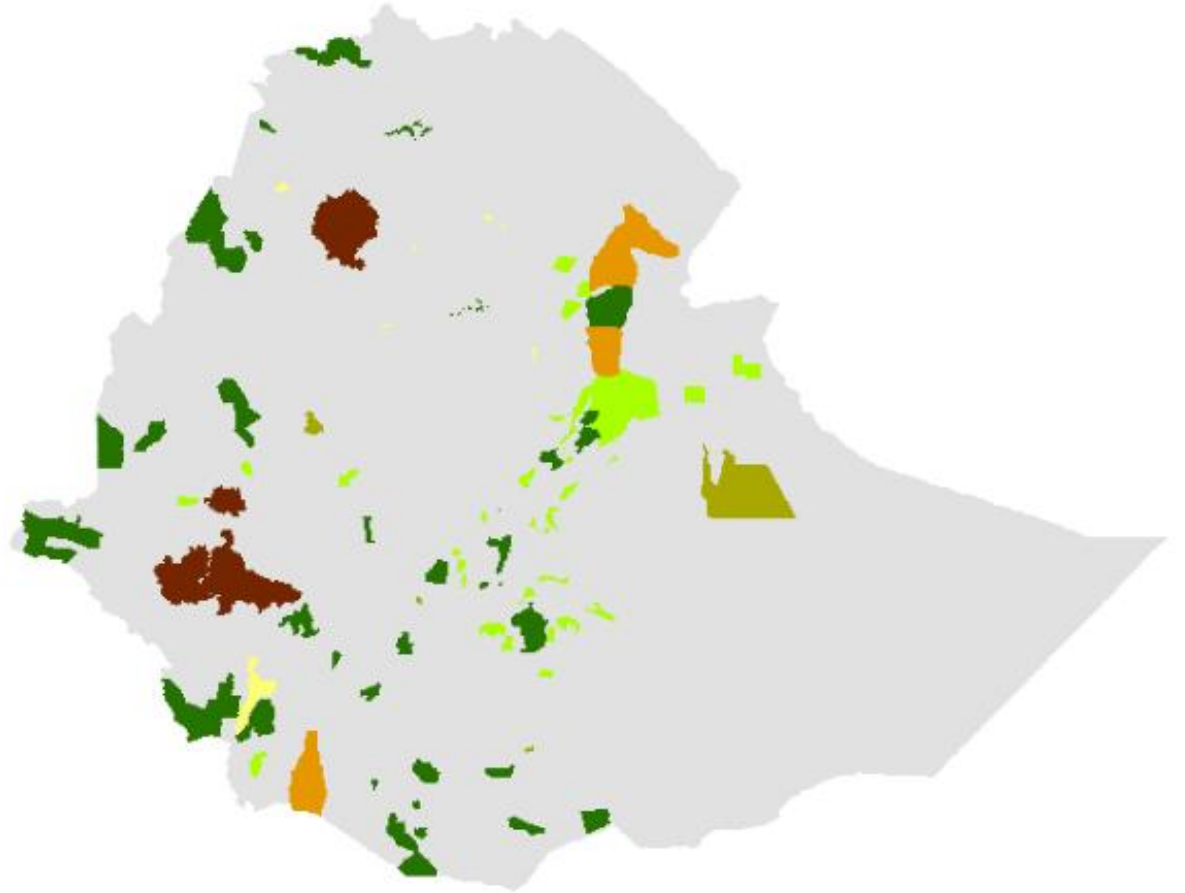
Consultant and Ethiopian Wildlife Conservation Think Tank Member

World Wildlife Day, March 3rd 2025,

Gullele Botanical Garden, Addis Ababa, Ethiopia

Background

- 14 % PA coverage (Scholte et al., 2025)
- Global Biodiversity Target 30x30
- Management responsibility under federal, regional, and community
- Annual value of PAs was estimated at US\$ 325 million (Hugo, 2015)



Finance Needed

- Global average is US\$ 893 /km², developing countries average is US\$ 157/km²
- Ethiopia's expenditure is below US\$5/km² or 0.1% of the national GDP (EWCA)
- US\$ 169 million required for EWCA Pas (Hugo et al., 2024)



ETHIOPIA

ADVISORY SERVICES TO THE ETHIOPIAN WILDLIFE CONSERVATION AUTHORITY (EWCA)

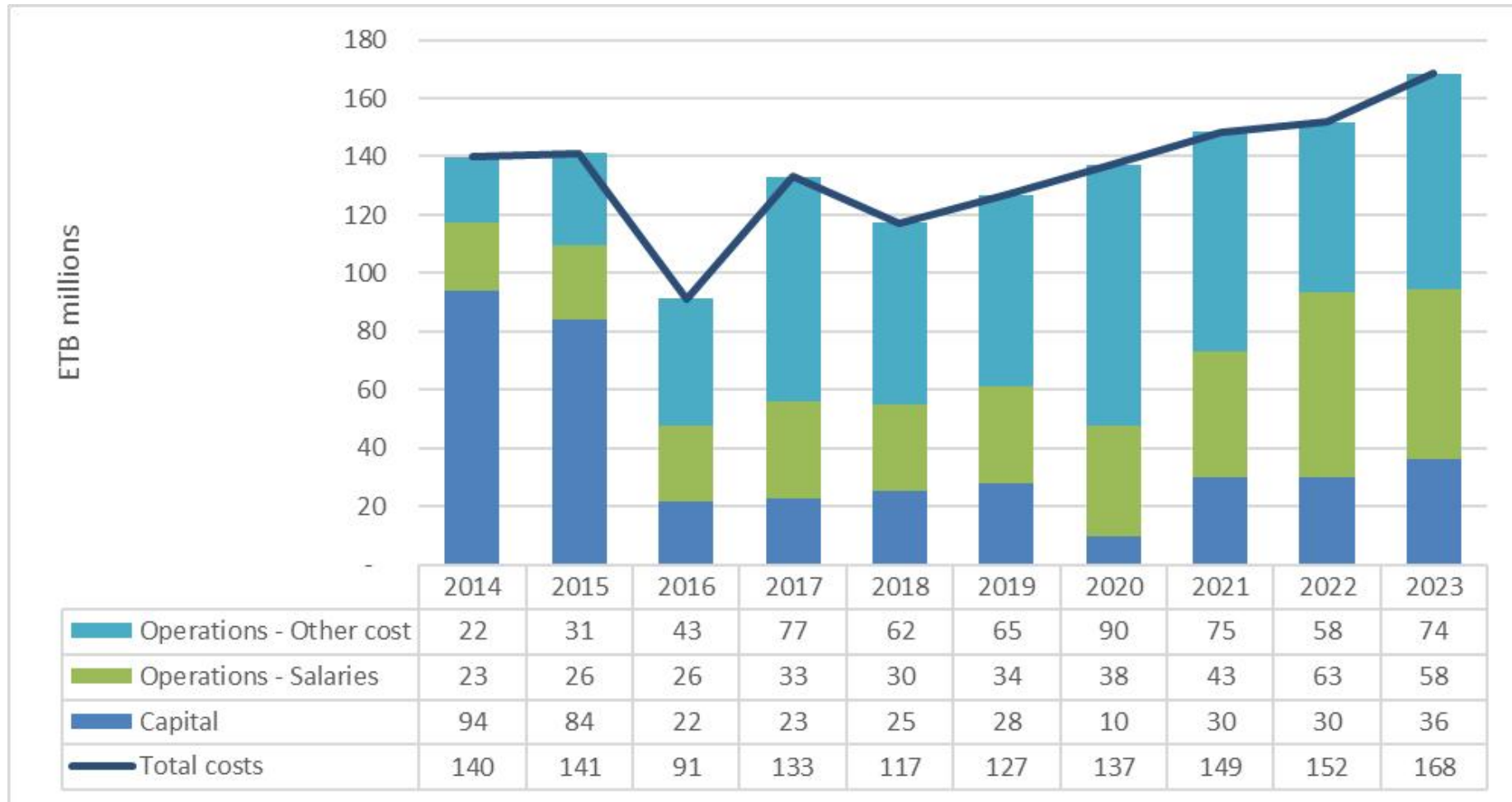
BFP-III Strategic Advisory to EWCA on Financial Sustainability:

Finance Baseline, Finance Needs and Long-term Funding Mechanisms

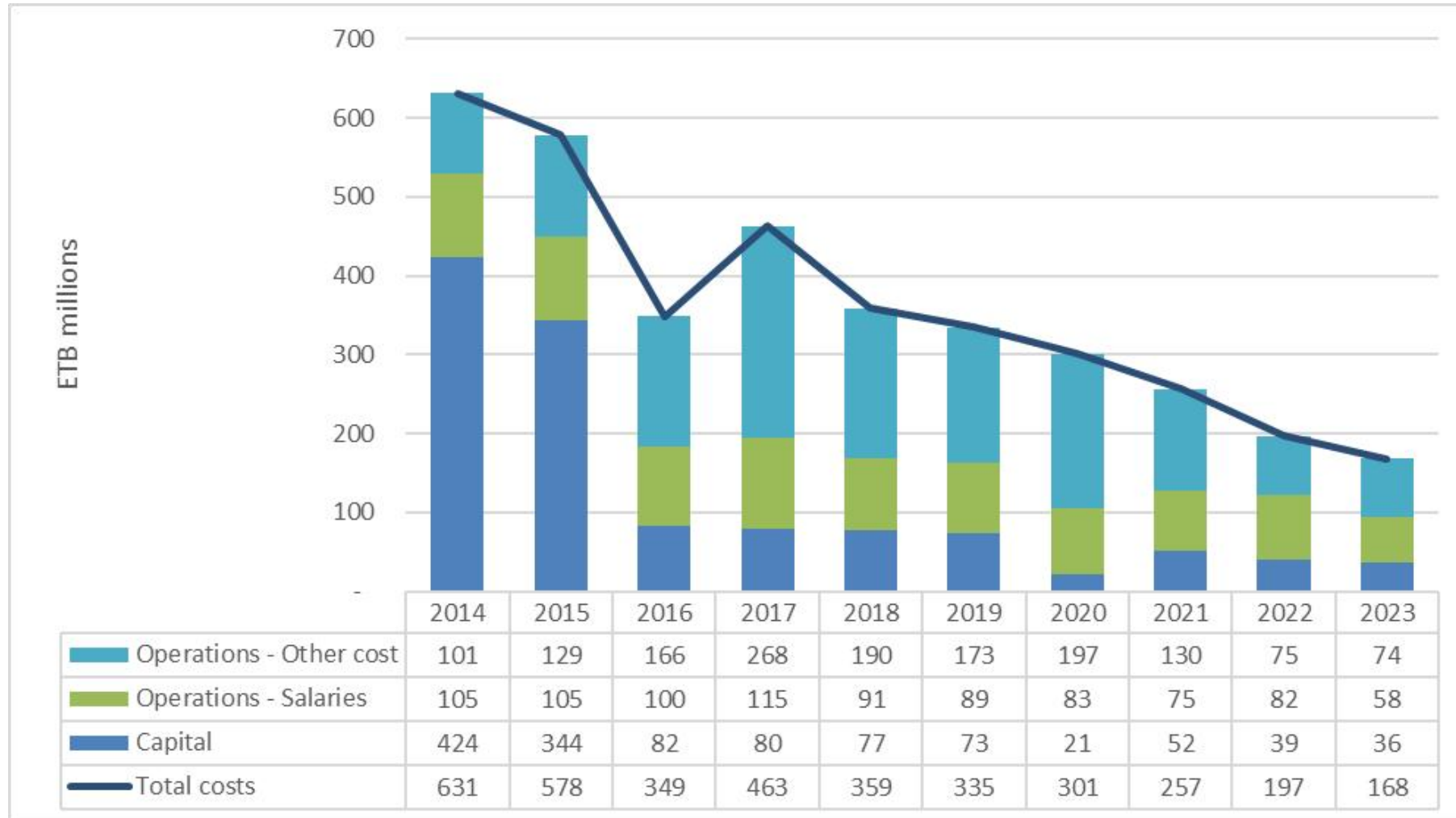
Short-term Mission Report
July 2024



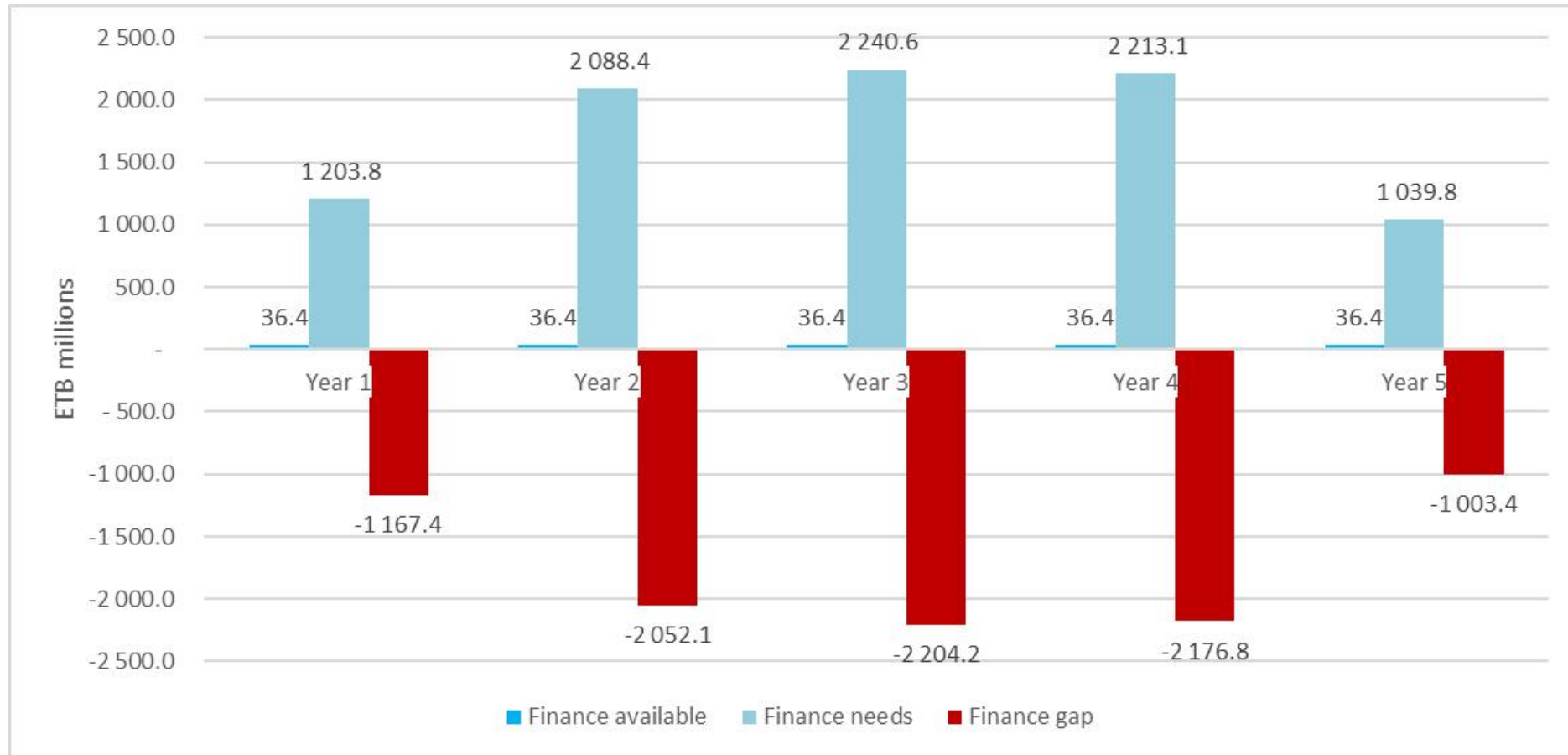
EWCA overall budget per category



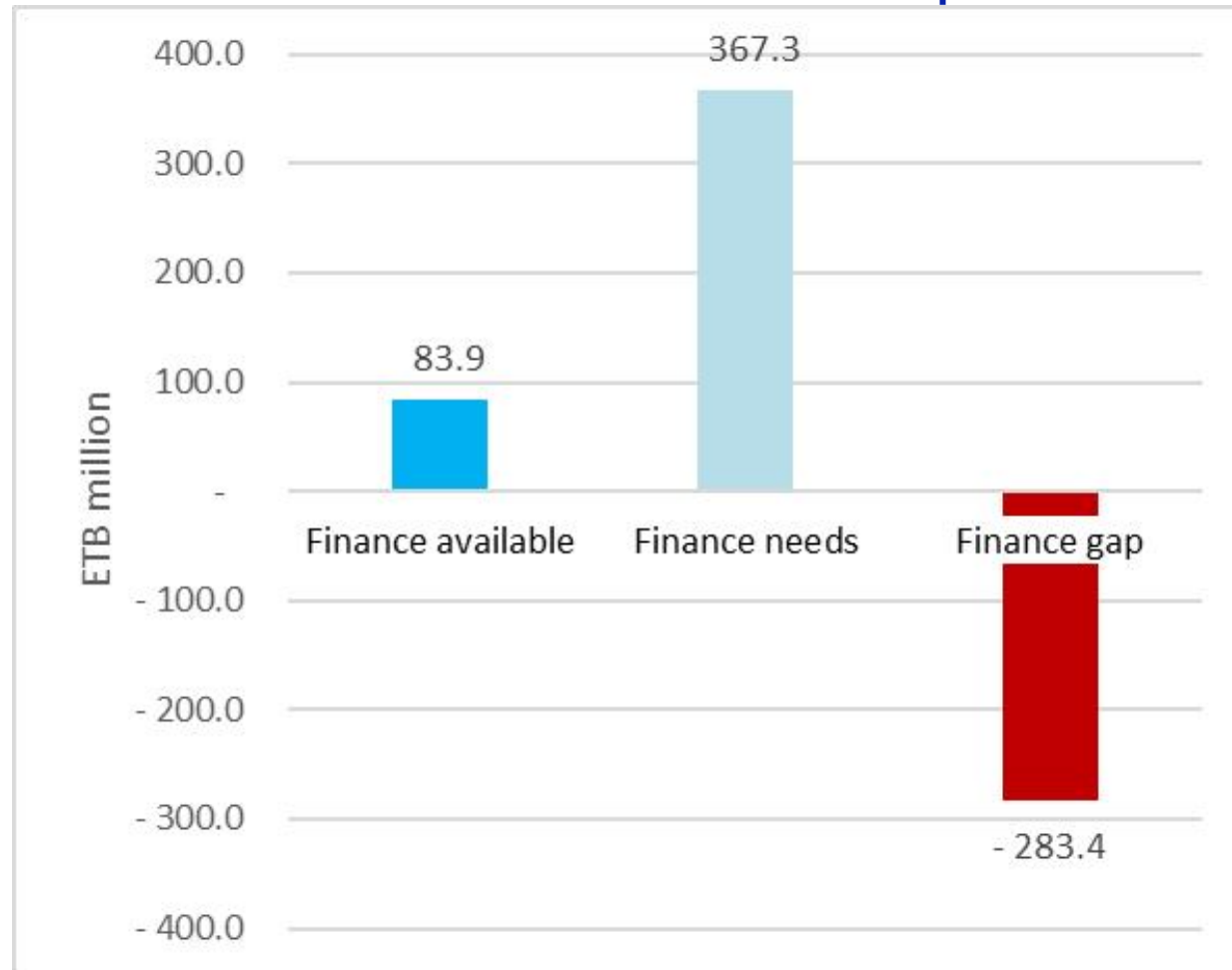
EWCA overall budget per category – inflation-adjusted (in today's money)



Finance Needs Assessment – capital for all parks

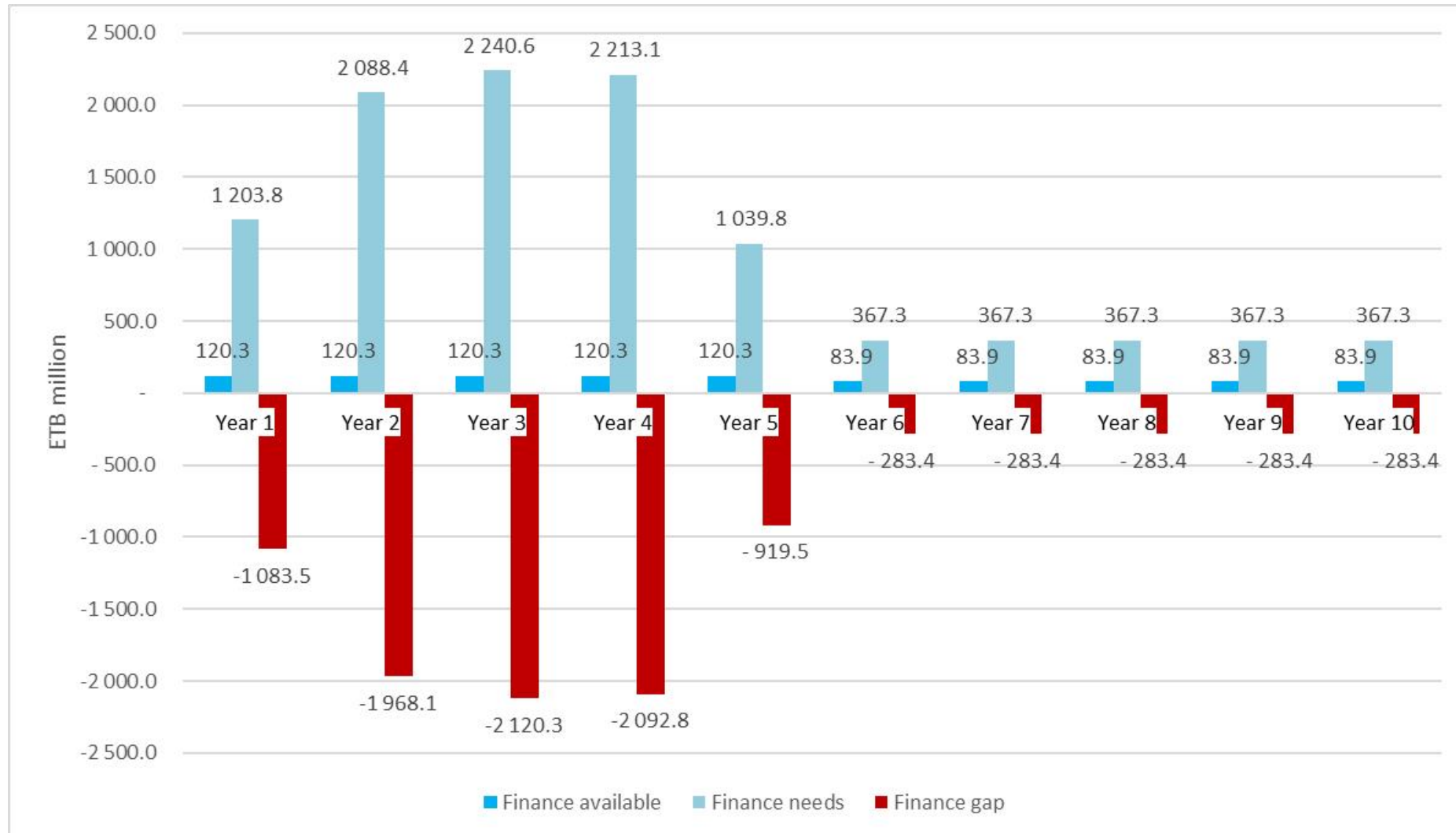


Finance Needs Assessment – annual operations for all parks

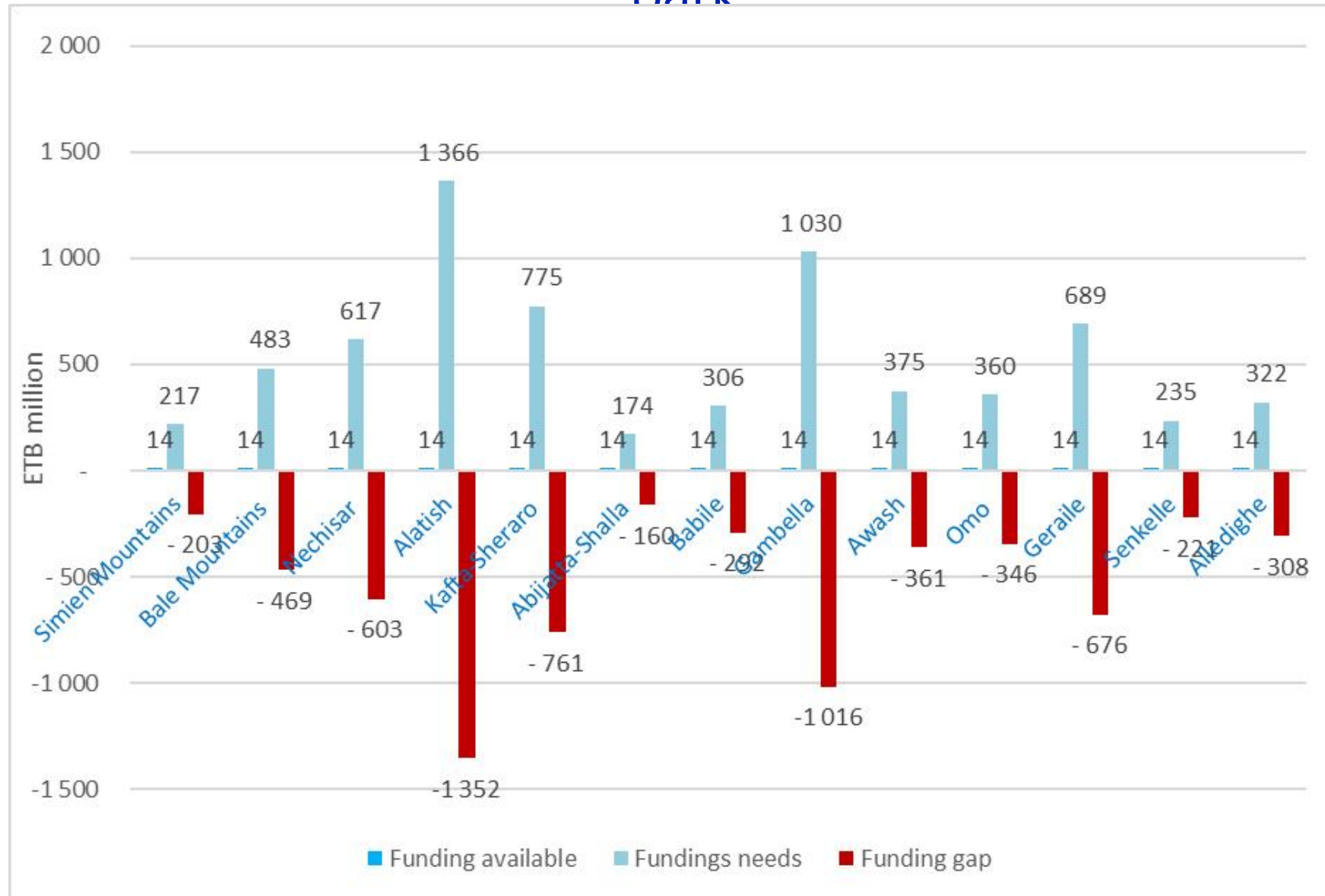


Annual gap ETB 283
million/year.

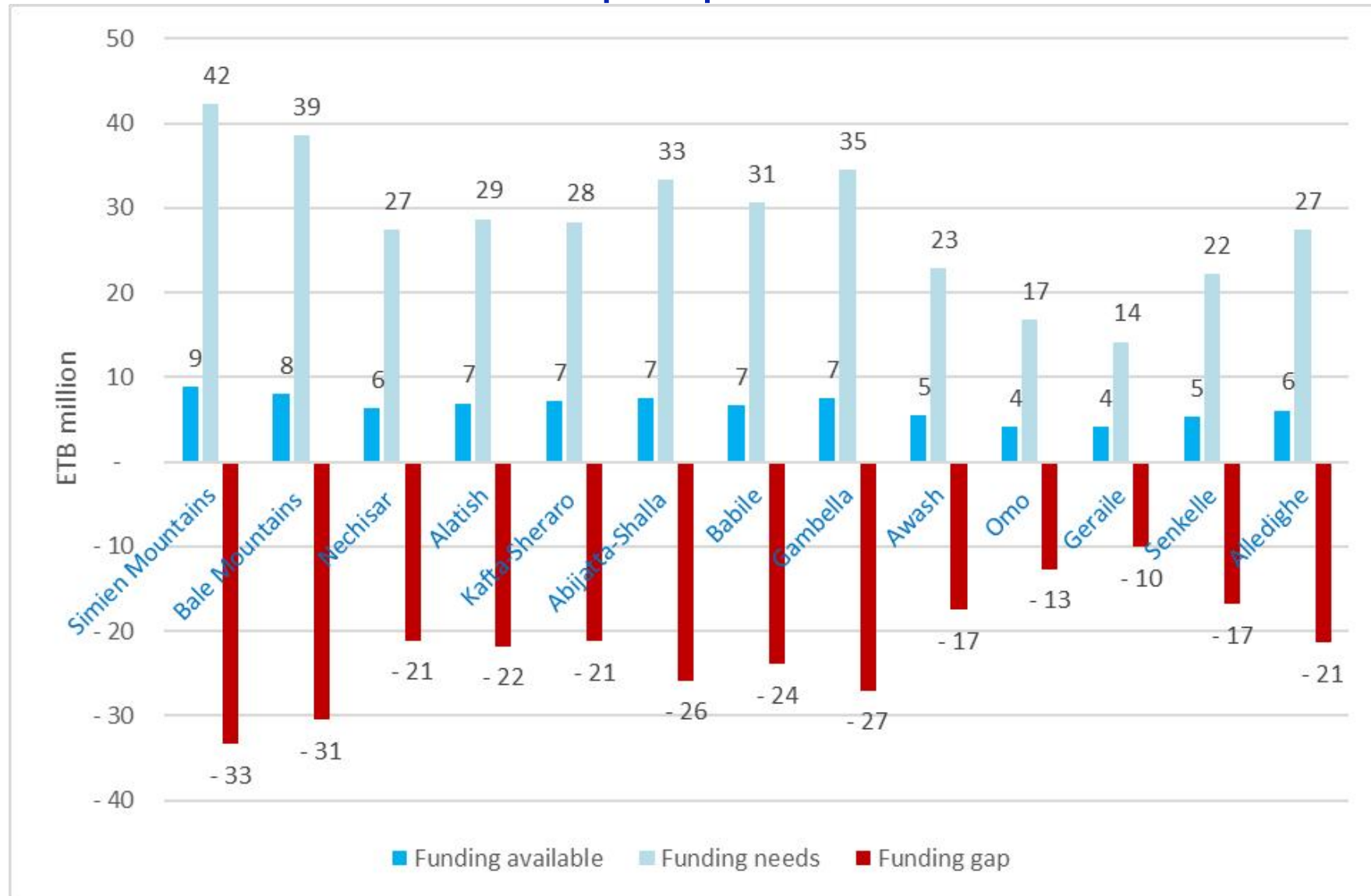
Finance Needs Assessment – total capital and operations for all parks



Finance Needs Assessment – total capital per nark



Finance Needs Assessment – annual operations per park





WILDLIFE ECONOMY INVESTMENT INDEX (WEII)

ETHIOPIA PROFILE

44.17

Overall
score

36th
(out of 53)

Ranking
in Africa

State of Wildlife Economy in Ethiopia Virtual Stakeholder Inception Meeting Agenda

Tuesday 26th November 2024

Time: 14:00 – 16:00 EAT

Financing mechanisms/solutions

1. Delegated management of selected parks
2. Review and update park fees (reinvest)
3. Expansion of tourism concession
4. Establishment of a Conservation Trust Fund (CTF)
5. Expand climate change finance
6. Establish Payments for Ecosystem Services (PES) schemes
7. Increased efficiency in management expenditure
 - Fund absorption capacity
 - Salary vs non-salary operational expenses



'Ethiopia in Focus' Limited Series Finale Promo - Dr. Fitsum Assefa on Climate Finance

PPP categories

- Delegated, Co-management and Community management
- For-profit and for-nonprofit arrangements
- Conservation NGOs such as APN, AWF, and FZS fit in the non-profit arrangement where intervention mainly focuses on improved ecosystem services (some ESs could be sellable for other private/public agencies, investors, etc.).
- While tourism operators fit in the for-profit PPP arrangement aimed to generate financial returns, they could buy or be taxed for the improved ecosystem services.
- 70/30 new modality introduced for targeted PAs (Awash, BMNP, NSNP).
- Revenue retention (reinvesting) and privileges for incentives are outstanding issues.



How do PAs Benefit from recent tourism development inside and adjacent to them?



EPISODE NINE - 'ETHIOPIA IN FOCUS' WITH SELAMAWIT KASSA

Office of ... 109K subscribers

Subscribed

372

Share



Comparison of Total Revenue collected and Inflated Adjusted Revenue

YEAR	ETB		
	Total Revenue	Total Inflated Revenue	Loss
2010	8,923,185.00	9,649,259.31	- 726,074.31
2011	13,359,381.00	17,797,930.50	- 4,438,549.50
2012	12,439,569.00	15,272,116.19	- 2,832,547.19
2013	6,893,229.00	7,450,096.60	- 556,867.60
2014	21,752,533.00	23,492,735.64	- 1,740,202.64
2015	31,682,777.00	34,886,142.66	- 3,203,365.66
2016	34,422,989.00	36,923,382.51	- 2,500,393.51
2017	24,864,145.00	27,312,828.22	- 2,448,683.22
2018	21,837,716.00	24,851,320.81	- 3,013,604.81
2019	58,045,722.00	67,216,946.08	- 9,171,224.08
2020	38,500,042.00	46,354,050.57	- 7,854,008.57
2021	13,549,572.20	17,180,857.55	- 3,631,285.35
2022	3,416,393.00	4,543,802.69	- 1,127,409.69
2023	10,260,378.00	13,338,491.40	- 3,078,113.40

Fee schedule for entrance and camping – current and if adjusted for inflation between 2008 and 2024.

FEE CATEGORY	CURRENTLY APPLICABLE FEES		FEES IF ADJUSTED FOR INFLATION		FEES IF ADJUSTED FOR INFLATION	
Entry per 24 hours						
Ethiopian Adult	ETB 20		ETB 455		\$ 3.55	
Ethiopian child under 12 years	ETB 10		ETB 227		\$ 1.77	
Ethiopian student	ETB 10		ETB 227		\$ 1.77	
Foreign resident adult	ETB 50		ETB 1135		\$ 8.87	
Foreign resident child under 12 years	ETB 10		ETB 227		\$ 1.77	
Foreign tourist	ETB 90		ETB 2000		\$ 15.96	
Foreign tourist child under 12 years	ETB 10		ETB 227		\$ 1.77	
Vehicle entry	Up to 12 seats	More than 12 seats	Up to 12 seats	More than 12 seats	Up to 12 seats	More than 12 seats
Ethiopians	ETB 10	ETB 15	ETB 227	ETB 340	\$ 1.77	\$ 2.66
Foreign residents	ETB 15	ETB 30	ETB 340	ETB 681	\$ 2.66	\$ 5.32
Foreign tourists	ETB 20	ETB 40	ETB 454	ETB 907	\$ 3.55	\$ 7.09
Camping fee per tent						
Ethiopians	ETB 10		ETB 227		\$1.77	
Foreign residents	ETB 10		ETB 227		\$ 1.77	
Foreign tourists	ETB 40		ETB 907		\$ 7.09	



Additions

- Online Booking and Digital Payment Options integrate DMMP with TeleBirr, Ebirr, and M-PESA.
- Outsource the tourism operation to a private partner
- Stimulate tour operations, e.g. by allowing the use of binoculars for birdwatching tourists.





Thank you!
Questions and suggestions
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